FURNITURE

Main ingredient: Green Concrete

Concrete effect? Master joiner, Martin Heilos, from the carpentry firm Franz Heilos in the mountainous region of Lower Austria, was immediately excited when he heard about the **latest innovation from the ADLER development laboratory.**

His ADLER sales representative, Johann Daxbeck, showed him the effect paint that turns wood surfaces into amazing concrete look-alikes. The creative son of the boss at the renowned carpentry business therefore immediately reached for his trowel and other tools and tried out the widest range of application types. “The textures broom finish and rough are trials by me that I like very much,”, he says. But this time, he was not able to use them. Because the imaginative young planner already had a precise purpose for the exciting ADLER coating in mind. And this called rather for a smooth surface, for cleaning reasons. Because the intention was to make the Betoneffekt the eye-catcher of the new Heilos-Küche. And to do so in a very unusual manner: not in classic concrete grey, but in green!

ELEGANT COLOUR COMBINATION

“We were just in the final planning stage for our own kitchen and wanted to combine a fresh green with brushed, white stained core ash,” Martin Heilos reports. So why not green concrete? He looked and found his ideal colour: “The ADLER colour experts sent us the perfectly mixed materials for the sampling process,” he says full of praise. In general, the long-standing paint partner from Tyrol ensured the ideal surface quality.

The three-ply core ash panels were elegantly brightened with ADLER Spritzbeize, whilst the top coat of ADLER Ventopur in gloss level G10 ensured good resistance properties. They thus represent a harmonious addition to the Betoneffekt surfaces in the special light green colour, which rounds off an elegant, deep black work surface. *“In this area we were able to rely on the competent advice of stonemason, Richard Ehrlich,”* says Martin Heilos. The carpentry firm works with him on a regular basis – after all, exclusive kitchens are among the most sought-after products made by Heilos.

Facts

Property

Heilos kitchen

Client

Tischlerei Heilos, Bergland

Planning

Tischlerei Heilos

Completion

2016

Products used

Arova Spritzbeize

Betoneffekt

However, Franz, Christine and Martin Helios also produce living rooms and bedrooms, storage areas and bathrooms together with their three employees and one apprentice. In fact, all the ingredients that make “Living a special kind of experience”, as the company's slogan goes. Besides this, many trade businesses from the Melk region also relied on work from the in-demand carpentry.

OPEN WORKSHOP DAY

In the meantime, the extraordinary kitchen has proven its fitness for purpose in every day use. “We put it through its paces, the concrete effect won us over completely,” Martin Heilos laughs. Many visitors were also able to see this for themselves on 24 September 2016 at the “Open workshop day”. To mark its 30 years in business, Tischlerei Heilos invited the public to a big anniversary celebration.

www.heilos.at
ADLER Betoneffekt: Step by Step

Title